

UPC: 12033912

Name of the course: English

Name of the paper: Introduction to Creative Writing for Media

Semester: 3/5

Marks: 75

Time limit: 3+1 (one hour reserved for downloading of question paper, scanning and uploading of answer sheets)

Students will attempt any FOUR questions. All questions carry equal marks. Each question is of 18.75 marks. Answers to be written between 400-600 words

Q.1 Comment on the importance of reading to become a creative writer. How can a creative writing course help?

Q.2 What is the difference between formal and informal speech? Write two passages of around 150 words each, using formal speech and informal speech.

Q.3 How is a news feature different from soft news and editorial? Write a news feature or editorial on combating climate change.

Q.4 What is copy editing? Detail some of the ways to (a) polish a manuscript and (b) format a manuscript to make it ready for publication.

Q.5 What do you think is the relationship between advertisements and contemporary society? Do advertisements reflect contemporary concerns and aspirations? Discuss with reference to any three advertisements of your choice.

Q.6 How are creative writers required to be socially responsible while writing for the media? Give examples from two types of media.